

Request for a Press Release Quote



Company Name

Contact Person

Address

Suburb

State

Postcode

Telephone

Fax

Email

www.

The form below allows you to submit the actual copy you want to use in your press release and choose the types of publications the release will be issued to.

Based on how long the press release is (charged per 400 words) and where you want it to be sent to – we will quote accordingly

Subject Headline (maximum 80 characters):

Organisation (source):

Customer Reference (your Company Name):

Post the Press Release copy in here

Select where you would like the press release sent to:

AAP Media Lists:

Specials (these change throughout the year)

Federal Election Package

Australian News Circuit

Special Packages (Major Metropolitan, Business and Finance, Information Technology, Health and Medical, Environmental News, Australian Biotechnology IR, Industrial Relations)

Top Editors

AAP Newswires

General Newswire

Investor Relations Wire

Emergency Services Newswire

National/Metropolitan Media (Print, Radio, TV options/ fax, email)

Major Metropolitan

Talk-Back Radio

Current Affairs

Press Galleries

Weekend Newspapers

Suburban Newspapers

Community Radio

AAP Daily Diary

Regional Media (Print, Radio, TV options/ fax, email)

Major Regional

Expanded Regional

Farm/Rural

Editorial Subject (fax, email)

Finance & Business

Investor News Circuit

Superannuation News Package

Information Technology

Health & Medical

Sport

Entertainment & the Arts

Travel

Education

Environment

Lifestyle

Food, Beverage, & Hospitality

Industrial Relations Circuit

Consumer & Trade Media (fax, email)

Specialist Media (fax, email)
 Ethnic
 International News Agencies
 Photo Editors
 Non-Media Circuits (fax, email)
 Government
 Public Companies
 Private Companies
 Online databases
 Post to Medianet for Journalists
 website (free except for attachments)

Which locations do you want us to send the press release to?

State Wide Regional State City Area Only

All of Australia
 NSW
 VIC
 QLD
 SA
 ACT
 NT
 WA
 TAS

General costs - we will provide an accurate quote upon receiving this information

Service	Price ex GST
AAP Wire	\$67 per state, per 400 words
AAP Fax	\$1.75 first page, \$0.75 each additional page
AAP Email	\$0.75 per recipient
Client Email	\$0.50 per recipient
Client Fax	\$1.00 per page

Plus a admin submission fee of \$45 per release

Pricing for Audio News Releases:
 \$150 recording/hosting fee
 \$1.25 per recipient

Pricing for Multimedia News Release:
 \$1650 ex GST for MNR with 1 video, 3 minutes or less – includes distribution to National Newswire and All States Major Metropolitan.