

# Request for a Database and Lead Generation Quote



**Company Name**

**Contact Person**

**Address**

**Suburb**

**State**

**Postcode**

**Telephone**

**Fax**

**Email**

**www.**

## Services Required

Database Build

Lead Generation

## Database Parameters

Industry you want to target	Location of targets (city or suburb)	Qty	Date requested by

## Lead Generation

Aim of Lead Generation Project

**Quantity of leads you want from the campaign**

**Do you want us to build the database or will you supply your own?**

**Do you want us to set appointments?**

**Do you want us to sell on the phone?**

**Do you want us to follow up with an email/letter?**

**Will you provide us with the letters or will we be printing them?**

**Do you want us to follow up with any written communication with another phone call?**

**Please note that we will include the writing of the script in the quote, but things like writing and sending emails and letters will be costed out on a separate line**

