

Request for Copy Writing Quote



Company Name

Contact Person

Address

Suburb

State

Postcode

Telephone

Fax

Email

www.

What is the aim of the marketing material you want to create?

Who is the target market?

What 5 things do you need to convey most in this piece?

Do you have a tag line? Please detail it here

Please attach any copy you have already created as a word document so we can review it and use it as a base to work from.

Copy attached as a word doc.

What is the marketing material supposed to convey, what sort of feeling?

Please detail your services / products

Tell us about your company

Please attach your company profile

Company profile attached as a word doc.

Tell us about what makes your company special

What is your USP (unique selling proposition)

If your contact details for this piece are different from above, please provide us with the correct details to place on the marketing material

Company Name

Contact Person

Address

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Email

www.

Any other information

Please provide us with any additional information for us to use when writing your copy

